

**Studienverlaufsplan  
Master AI-Driven Supply Chain Management M.Sc.**

**Module 1. und 2. Semester**

| <b>Module Wintersemester</b>                                    | <b>SWS</b> | <b>Credits</b> |
|---|------------|----------------|
| Automation and Control in Logistics and Supply Chain Management | 4          | 6              |
| Supply Chain Analytics  | 4          | 6              |
| International Value Chain Management                            | 4          | 6              |
| Global Business Strategy  | 4          | 6              |
| AI-Driven Marketing   | 4          | 6              |
|   |            | <b>30</b>      |

| <b>Module Sommersemester</b>                       | <b>SWS</b> | <b>Credits</b> |
|--|------------|----------------|
| AI-Driven Logistics                                | 4          | 6              |
| AI-Driven Process Management                       | 4          | 6              |
| Digital and Sustainable Procurement                | 4          | 6              |
| Data Science and AI fundamentals                   | 4          | 6              |
| Advanced Issues of Digital Supply Chain Management | 4          | 6              |
|  |            | <b>30</b>      |

**Module 3. Semester**

| <b>Wintersemester und Sommersemester</b> | <b>SWS</b> | <b>Credits</b> |
|--|------------|----------------|
| Master's Thesis & Internship             |            | 30             |
|  |            | <b>30</b>      |

SPO AIS ab 01.10.2025

**Studien- und Prüfungsordnung für den  
Masterstudiengang AI-Driven Supply Chain Management  
an der Hochschule für angewandte Wissenschaften Hof  
(Studien- und Prüfungsordnung AI-Driven Supply  
Chain Management – SPO-AISC)**

**Vom 24. Januar 2025**

