Preliminary Note

To ensure legibility and clarity of the study and examination regulations, these regulations waive to use both gender forms and other notations for female and male persons. All references to one gender shall be deemed and construed to include the other gender as well.

§ 1

Purpose of the Study and Examination Regulations

The study and examination regulations govern the admission criteria for the master’s degree program Global Management, as well as its content and structure. These regulations complement the General Framework Examination Regulations for Universities of Applied Sciences (Rahmenprüfungsordnung für die Fachhochschulen, RaPo, BayRS 2210-4-1-4-1-WFK) and the General Examination Regulations of Hof University of Applied Sciences (APO) by defining the specific examination regulations for this degree program.

§ 2

Admission Requirements for the Master’s Degree Program

(1) Admission requirements for the master’s degree program Global Management are:

1. a bachelor’s degree with a minimum of 180 credits (according to the European Credit Transfer System – ECTS) completed at a German or foreign university or an equivalent business-oriented degree,

2. evidence of qualification for this specific degree program in accordance with § 3.

(2) A business-oriented degree, as referred to in clause 1 (1), is only considered equivalent, if graduates had to successfully complete business modules with a minimum of 110 credits within their degree program. The equivalence of bachelor’s degrees will be determined at the discretion of the examination board; hereby the examination board will consider article 63 section 1 clause 1 BayHSchG.

(2) The admission requirement of section 1 clause 1 (1) (“a business-oriented degree”) is also considered fulfilled for applicants, who have completed business modules with fewer credits as demanded in
section 1 clause 2, if these applicants successfully complete additional business modules to the
amount of the remaining, necessary credits; in accordance with the study and examination regulations
of the bachelor’s degree programs Business Administration, International Management, and Business
Law at Hof University of Applied Sciences, these applicants can choose such additional business
modules, with the exception of the modules of the introductory stage and the mandatory internship se-
monthe, the additional business modules must successfully be completed until the end of the second
semester of the master’s degree program. 2Article 63 of the Bavarian Higher Education Act (Bayer-
isches Hochschulgesetz BayHschG) is thus binding accordingly.

§ 3
Evidence of Qualification for the Master’s Degree Program

1Only those applicants who have completed a bachelor’s degree program in accordance with § 2 sec-
tion 1 clause 1 (1) or § 2 section 1 clause 2, with an overall grade of 2.5 or equivalent, qualify for ac-
ceptance into this master’s degree program. 2The grading criterion of clause 1 is also met if applicants
can provide evidence that they belong to the top 50% of graduates in their prior degree program.

Language requirements are not part of the Study and Examination Regulations for the master’s
degree program Global Management. They are, however, included in a set of regulations supe-
rior to these regulations. For information:

1The degree program requires language proficiency in English of at least the upper level B2 of the
Common European Framework of Reference for Languages (CEFR). 2Applicants must prove their
English language skills by test results of at least 90 points (TOEFL iBT) or of at least 6.5 (IELTS) or
equivalent results of comparable tests; the test results must not be older than three years. 3If the
higher education entrance qualification or the university degree (or an equivalent degree) was com-
pleted in English, evidence, as detailed in clause 2, may, by way of exception, not be necessary. 4The
examination board will determine whether the admission requirements of clauses 2 & 3 are met.

§ 4
Degree Program Objective

1The application-oriented master’s degree Program Global Management aims at qualifying graduates
for sophisticated specialist and managerial roles in globally operating companies. 2Graduates possess
in-depth and practical business qualifications for management tasks, which correspond to the de-
mands of globalization.

§ 5
Standard Course Length

The regular duration of the program is three semesters.

§ 6
Modules

(1) The modules required to pass the master’s examination, type and scope of the lectures, types of
examination, including the time allotted for the completion of written exams and the evaluation accord-
ing to the European Credit Transfer System (ECTS) are defined in the appendix.

(2) The curriculum of the master’s degree program in its design is based on a prior bachelor’s degree
with 210 credits or equivalent in scope which entailed academic study phases with a total of 180 cred-
its, as well as practical study phases with a total of 30 credits or equivalent in scope. To pass the
master’s examination, applicants with a bachelor’s degree with only 180 credits or equivalent in scope
are required to successfully complete additional to an amount of 30 credits. Applicants who have not
completed any practical study phases equivalent to the scope cited in clause 1 must complete a
practical semester, as according to the Study and Examination Regulation of the bachelor’s degree
course Business Administration. Otherwise, they must acquire 30 credits of additional modules of
their own choice, according to the Study and Examination Regulations of the bachelor’s degree
courses Business Administration, International Management and Business Law; modules of the intro-
ducitory stage and the mandatory internship are exempt from the applicant’s choice.

(3) In accordance with the rest of the recognition requirements, other modules completed in a prior
bachelor’s degree program can also be recognized as compensation modules, as detailed in section 2
clause 2 and § 2 section 2, provided these modules have not contributed to the respective amount of
credits required to complete the prior degree program. Regarding the extension of the deadline men-
tioned in § 2 section 2, § 8 section 4 of the RaPO applies. The examination grades of additional mod-
ules, as detailed in section 2 clause 2 and § 2 section 2, will not be included in the calculation of the
overall grade of the master’s examination.

§ 7
Module Manual, Program Curriculum

(1) The Business Department issues a module manual. The module manual outlines the content and
objectives of the respective modules. Moreover, it contains further specifications regarding the exami-
nations, the admission requirements for the examinations, supervision during the master’s thesis and
the mandatory internship, and the language of instruction and examination. Furthermore, the module
manual describes the amount of course work, the recommended requirements for participation and the
applicability of the modules. It also provides information regarding the relevant course & examination
subjects and defines the scope and frequency of the modules. The module manual also defines crite-
ria regarding the student schedules for identical modules offered in different time-slots during the
same semester.

(2) In addition, the Business Department issues a program curriculum. The program curriculum pro-
vides information regarding the courses offered by the department and the recommended course of
study.

(3) The module manual and the program curriculum are issued by the faculty board and are published
for the information and guidance of students and university members. New regulations must be pub-
lished prior to the beginning of the semester in which the new regulations will enter into force for the
first time. Regulations concerning the assessment procedures require the approval of the examination
board.

§ 8
Master’s Thesis

(1) At the beginning of the third semester the topic of the master’s thesis is (subject to the admission
requirements of clause 2) assigned by a salaried professor lecturing in the master’s degree program
Global Management. Students must have acquired at least 50 credits in order to be assigned a topic
for the master’s thesis.

(2) The master’s thesis includes an operational internship. The mandatory internship must be com-
pleted at an internationally operating company and in a country or region whose official language dif-
fers from the language of the student’s higher education entrance qualification or prior bachelor’s de-
gree; further details are stipulated in the module manual. Students who cannot complete the manda-
tory internship in a country or region, as detailed in clause 2, for reasons they are not responsible for
and which occur after the commencement of the degree program, may complete it in another country;
the decision whether these requirements are met is at the discretion of the examination board. The
mandatory internship corresponds to 500 hours. From the respective date of the topic assignment on-
ward, students are allocated 5 months to complete the master’s thesis.

§ 9
Language of Instruction and Examination

The language of instruction and examination is English.
§ 10

Academic Degree

Upon a student successfully passing the master’s examination, the academic degree of “Master of Arts (M.A.)” will be conferred by Hof University of Applied Sciences.

§ 11

Examination Board

1 The Business Department establishes an examination board for the master’s degree program Global Management. 2 The examination board consists of a chairperson and two further members. 3 The members of the examination board are elected by the faculty board.

§ 12

Entry into Force

The reprint of the original regulations is being neglected on the basis that their application is no longer significant to the current edition of regulations which is executed from _________ 2018 on. The present edition of the Study and Examination Regulations is relevant for all students to begin their studies in the master’s degree course Global Management after the winter semester of 2016/2017.
## Appendix (§ 6 section 1)

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### Translation of abbreviations:

- **AA**  Thesis
- **StA**  Course assignment (regular workload of 50 hours)
- **Präs**  Presentation (15-25 min)
- **SU**  Lecture or seminar
- **P**  Examination
- **SWS**  Weekly contact hours
- **Ü**  Tutorial
- **schrP**  Written examination*

*including the examination time in minutes
Annotation:

Possible types of examination are SchrP90, StA & Präs or Planspiel & Präs (=simulation game). The examination type is defined in the module manual by the faculty board and the examination board. If the StA & Präs is a group work, there may be an additional written examination (KI45). In that case, both examinations must be passed.